

HireFuel to Participate in 16th Annual HR Technology Conference and Exposition

Recruitment software developer promotes innovative technology to HR professionals

Norfolk, VA (October 1, 2013) – HireFuel, a developer of mobile-optimized, cloud-based recruitment software and a division of Dominion Enterprises, has announced its participation in the 16th Annual HR Technology Conference and Exposition. The event will take place at the Mandalay Bay in Las Vegas from October 7-9, 2013. Dubbed “HR Tech,” the conference is one of the world’s largest gatherings of human resources practitioners, technology vendors and industry experts.

HireFuel will showcase its latest products and demonstrate how HR professionals can benefit from incorporating cloud-based technology into their recruitment process. In keeping with the conference theme, HireFuel will share insights on how social media and mobile functionality can help identify talent and serve as a consistent source of leads.

Interested corporate recruiters and hiring managers can visit booth #110 to learn more.

About HireFuel

HireFuel, a division of Dominion Enterprises, is a collaborative developer of mobile-optimized, cloud-based recruitment software that enables companies to seamlessly connect with top talent. Built by recruiters for recruiters, HireFuel’s adaptive design offers the alternative to cumbersome ATS and tedious hiring practices. HireFuel Recruit™, Share™ and Reward™ simplify the recruitment process through job distribution, social recruiting and referral programs. For more information, visit <http://www.hirefuel.com/about-us>.

About Dominion Enterprises

Dominion Enterprises is a leading marketing services and publishing company serving the automotive, recreational and commercial vehicle, real estate, apartment rental, employment, parenting, and travel industries. Headquartered in Norfolk, Virginia, with 3,300 employees in the United States, Canada, England, Spain and Italy, the company provides a comprehensive suite of technology-based marketing solutions, and more than 45 market leading websites. Millions of For Rent®, Employment Guide® and HotelCoupons.com® publications are distributed across the U.S. each year. For more information, visit DominionEnterprises.com.

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